

**MSLA Board Meeting
Westborough High School
September 16, 2015**

Attendees: Leslie Lomasson, Meg O'Neill, Ellen Brandt, Laura Gardner, Jennifer Dimmick, Jen Varney, Kim Cochrane, Keri Johnson, Judi Paradis, Jennifer Reed, Patsy Divver, Ann Perham, Carrie Tucker, Anita Cellucci, Kathy Lowe, Amy Short, Reba Tierney, Laura D'Elia, Robyn York
Virtual attendee: Suzanne Matthews

Meeting called to order at 4:10 PM.

Consent agenda: unanimously approved.

Old Business:

Treasurer's Report

Budget Update: Jen Varney, Kathy Lowe (Board approval)
Jen Varney sought approval for combining credit card fees and that was approved.

Website Update - Ann Perham

The temporary URL for the website while it is under construction is masslibrary.weebly.com.

Design elements such as the header & navigation bars are constant, sections are editable and there will be a template for section pages.

Features such as search, social media, not a member/join MSLA button will be in final website version.

Ann is looking for someone to set up the twitter feed on left hand side and to monitor the feed.

*Note on Twitter: There is one existing handle @mslatweet according to Kathy Lowe, but it is too restrictive because only one person can use the account at a time, better to use #msla when posting.

The rollout date when the website will go live is Nov. 1 (at best) because there is still work to complete on the interior pages.

It was suggested that the advocacy committee could help with the publicity.

Some final notes on the website development are that the fonts are not set yet, but progress has been made.

Several board members thought the student quotes are effective and some suggested that we include quotes from new members or teachers who collaborate with librarians.

Overall the message should be: kids are most important part of what we do (Kathy Lowe).

Action item: Ann will send out email to gather feedback from board members

New Business:

Housekeeping: Anita Cellucci

- MSLA Board Log in: mslaboard psw: infofluency
- Policies, procedures, handbook
- Google Drive Shared Folder
- Google Keep
- FB group for AD's
- Awards reminder for AD's

Anita – housekeeping items

MSLA board login, reminder that it is there, make sure you look there to find information that has been added. The policies, procedures, handbook are all on the secure board page.

Anita would like us to complete a Google Keep exit ticket and share a reflective response about the discussions we have in our small group meetings.

We now have a Google shared folder for sharing and viewing reports.

Awards reminder for AD's - Clarification of award criteria:

Super Librarian Award, someone who has been in their position longer than 5 years who is doing a fantastic job

President's Award is up to 4 years who is new and doing a great job

AD's usually nominate candidates.

Conference Committee Update - Anita Cellucci, Laura D'Elia

Laura D'Elia mentioned that there will be ELL training on the Cape in April so be on the lookout for signups.

MassCue - Anita Cellucci, Laura Gardner

- Presenter - Laura Gardner
- MSLA table - need a volunteer

MassCue offers 2 registrations

Laura Gardner and her students have been delivering presentations at educational events. These additional commitments, at least two at this point, are with keeping too busy to present at MassCUE (Oct. 21-22) on MSLA's behalf. As a result, there is an open call to have someone prepare and deliver a presentation about what school librarians can do with technology at their school at MassCUE.

If anyone is interested in that opportunity, please let Anita know. Laura was the only one who responded. During the meeting, Meghan O'Neill volunteered to help with this because she has presented at MassCue in the past.

The board would like to develop a MSLA Roadshow type display that could travel easily to conferences and would represent a consistent message.

Advocacy Chair - Anita Cellucci

Anita petitioned the board for approval of Cathy Collins as Chair of the Advocacy Committee.

The board approved Cathy Collins as Advocacy Chair.

PLC Updates - Laura D'Elia

New Opportunities

- #EdchatMA Twitter Chat
- FSU Teacher Prep Program

Opportunity from Jonathan from Maine, the gentleman who usually moderates EdChatMA, asked Laura to moderate a twitter chat on Oct. 27. She doesn't usually do this and asked if someone else could do the moderation in her stead. Please let her know if you are interested.

A Framingham State University professor has asked Laura to visit her teacher prep students to present on what to expect from your school librarian, how to approach your librarian, etc. Want to integrate into the state programs, make sure we provide a consistent message. Laurie Dias-Mitchell, Judi Paradis, Laura Gardner, Kim Cochrane, and a few others have experience promoting school library programs. We hope to draw from their experience and coordinate the message and promote the value of school libraries more widely.

MLS Whately office relocation - Julie Farrell

Julie Farrell wanted to add an item about MLS Whately – it is relocating and that will affect where training is held, looking for new space.

Whole Group Activity

Anita asked all members of the board who were present to introduce themselves, state their grade level and school, and their position on the board.

She also passed out a summary handout of personality types, similar to the Myers-Briggs assessment. This summer Anita and Judi Paradis had attended leadership workshops that used these tools and Anita asked board members to assess and determine their style and discuss briefly with the person next to them. This activity was

meant to raise our awareness of personality styles when we market our services to a variety of audiences.

In her intro, Kathy Lowe mentioned that Boston Arts Academy and Fenway High are splitting and one of them should have an open librarian position.

Small Group Work:

- Action Plans for 2015-2016
- Current Action items
- Groups:
 - AD's, Student SIG (includes Membership)
 - PLC, Awards
 - Legislation
 - ED/Treasurer/Secretary
 - Forum

During small group time, the various subgroups worked on their action plans with the goal of doing their planning for the year.

Exit Ticket - Google Keep

Before board members left the meeting, they submitted a reflective response about their small group meeting time.

The meeting adjourned at 6 PM.

The next meeting is a virtual one and will be held on October 21, 2015.