

*"Become an Advocate for Your Library:
MSLA Advocacy Wiki"*

<http://mslaplanning.pbworks.com/>

Also check the MSLA website's advocacy link for ideas:

www.maschoolibraries.org

Materials here will assist you in planning presentations and providing information that you can tailor to specific audiences. Think about how you can present information on the wiki to garner support from:

- Parents
- Teachers
- Administrators and School Board Members
- Legislators and BESE members

Interested in helping to maintain this valuable resource? Contact:

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Advocacy Planning Sheet:

Audience: _____

Event: _____

Length of time for presentation: _____

Materials to use during presentation:

Handouts or links to provide for follow up:

Advocacy Planning Sheet: Example 1

Audience: _____ Parents _____

Event: _____ School PTO Meeting _____

Length of time for presentation: _____ 20 minutes _____

Materials to use during presentation:

- Video from Michigan Library Association about value of school library programs (from Advocacy Initiatives page)
- The Library and the Curriculum (use to create powerpoint of talking points about role library plays in supporting curriculum and teaching 21st century skills (from parents page)
- Volunteering in the School Library (go through to help parents see how they can get involved) (from parents page)
- How parent groups can help the school library (use some points from this to provide PTO with ideas of how it can advocate for library) and information about contacting BESE (From parents page)

Handouts or links to provide for follow up:

- How does Massachusetts compare to nation in school libraries (from Advocacy Initiatives page)
- PTA brochure (from parents page)
- Address for MSLA Friends group (from parents page) and BESE

Advocacy Planning Sheet: Example 2

Audience: _____ School Board _____

Event: _____ Report from Library Program _____

Length of time for presentation: _____ 10 minutes _____

Materials to use during presentation:

- Examples of student work from our program
- An Administrator's Guide to School Libraries by Christopher Harris (and slide show highlighting some key points from this guide); bring copy for each administrator (From administrator's page)

Handouts or links to provide for follow up:

- Information about how to contact BESE to advocate for strong school library programs (use points and contact information from administrator's page)