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*"Media Literacy in 21st Century School Libraries:*

*Enabling New Teaching Practices & Learning Outcomes for the Information Age"*

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*Connecting Media & Citizenship by cultivating:*

*Good Consumers* – by teaching them how to understand, analyze, evaluate, and produce media messages, and;  
*Good Citizens* – by highlighting the role of media in civil society, the importance of being an informed voter, and a responsible, aware, and active participant in local, national, and global communities.

## **ACCESS**

- Who has access to this information?
- Are there any barriers to entry?
- Are there Hi-Fi/Lo-Fi versions of the information?
- Participation Gap/Digital Divide

## **AWARENESS**

- What is the meaning of this information in larger social & civic contexts?
- What are the main issues in the information presented?
- What are the underlying assertions?
- How are the stories being told? And by whom?

## **ASSESSMENT**

- Who is the intended audience?
- What's are symbols?
- What are hidden messages?
- From what angle is the story being told?
- What's the emotional appeal?
- Who is speaking, delivering the message?
- What is omitted from the message?

## **APPRECIATION**

- In what ways are media beneficial avenues for civil society?
- What are the civic implications of the information?
- How does a greater understanding of this information allow for a greater understanding of its purpose?
- How diverse and independent is the information?

## **ACTION**

- How is this information produced?
- What does this form of media production do for the scope, content, and shape of the information?
- What new opportunities does this production allow for? What restrictions?
- How participatory is the information? Is there room for dialogue?

### **ACCESS**

Who controls access to the information you use?

### **AWARENESS**

How does the media you consume affect your values?

### **ASSESSMENT**

How do you assess a media experience to better understand it?

### **APPRECIATION**

How can you better appreciate a diversity of voices?

### **ACTION**

How can media literacy empower you to take action?